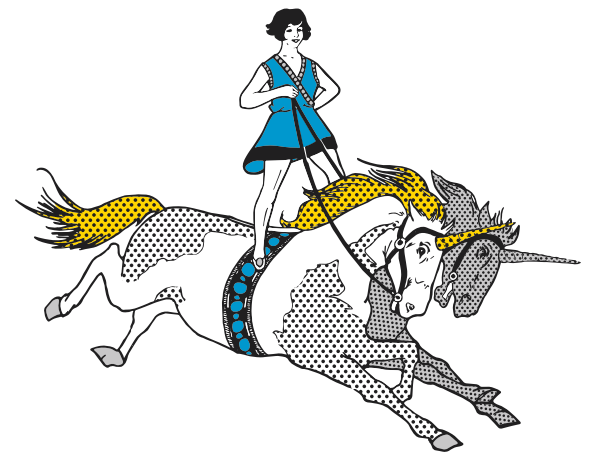




TREND-SETTING.  
AWARD-WINNING.  
GIGGLE-INDUCING.  
EYEBROW-RAISING.

Quella

SEMI-SPARKLING  
WHITE WINE



REBELLIOUSLY DELIVERING  
BUBBLES TO FREE-SPIRITED FOLK  
IN A SINGLE-SERVE CAN.



Are you  
ready to  
join the  
revolution?

## DISCOVER QUELLO

**All extraordinary stories start with a young girl from a small town, a barrel of grapes and an imaginary unicorn, and that's where Quello begins.**

Roberta moved to the UK with big dreams of sharing her Italian heritage with the world. But after almost a decade in the wine industry, she became disillusioned. Armed with a fistfull of grapes, she boldly mounted her unicorn and took matters into her own hands.

Born out of boredom with the pretensions and prejudices of the wine scene, Quello brings sparkling wine to free-spirited folk in the best packaging: a slim, recyclable single-serve 200ml can. No fuss, no waste.

Naturally-fermented and canned without compromising quality or taste, we believe that good sparkling wine should be enjoyable, and you needn't be a connoisseur to appreciate the fine flavours.

With quality, community, and sustainability at the heart of the business, we rebel against the dated rituals and pompous traditions associated with wine-drinking.

*"Part of the pleasure is the naughtiness factor of sipping straight from it...It's wine in a freakin' can!"*  
TimeOut London

*"Refreshing, zesty and exhilarating."*  
Brides Magazine



## AWARD-WINNING TASTE, PROVOCATIVE PACKAGING

Quello has been the talk of the town: our award-winning flavours and inspiring packaging has featured internationally on television, and in magazines, newspapers and blogs across the web.

*Double Bronze Winner  
of the International Wine  
Challenge 2017*



*Shortlisted for Best Packaging of  
A New Product at UK Packaging  
Awards 2017*



*Featured in*

VOGUE BRIDES

GQ

TimeOut  
London

theguardian

bbc  
goodfood

## WHERE TO FIND QUELLO

Quello has toured festivals, markets and pop-ups nationwide, and is available at over 100 independent stores, restaurants, bars and venues across Europe.

**SELFRIDGES & CO**



**MORE WINE**  
Characterful Wine On Tap



**bottle apostle**  
wines to sample, buy and adore



**FIN + FLOUNDER**



**HAY FESTIVAL**  
*imagine the world*

**WINE  
C4R  
BOOT**





## OUR GRAPES

We believe it's time to challenge the big, commercial producers that dominate the industry, and bring unusual yet exquisite grapes back to the table.

Quello is made from blending the celebrated Trebbiano and undiscovered Pagadebit from the Emilia-Romagna region of Italy, a unique combination that's both crisp and zesty.

We're proud to partner with small yet mighty independent producers and retailers to replace the fuss and pretension of sparkling wine with diverse flavours from extraordinary blends.

## NATURAL FERMENTATION

Unlike other producers, we allow Quello to ferment naturally. We add no carbon dioxide or glycerin. In fact, we add nothing at all except the can.

The result is a gently-sparkling low-acidity wine that's both refreshing and morish.

Low in sulfites and sugar, Quello is the natural choice for those who want to break free from the pomposity of Prosecco and try something new.

## SUSTAINABLE PACKAGING

Rebelling against the stuffy traditions of the industry, Quello comes in 200ml single-serve cans to pour as you please.

They're light to transport, easy to stock, quick to chill, and 100% recyclable — all this without compromising quality and taste.

When it comes to mixology, the fun you can have with Quello is endless. As a single-serve beverage, you won't have to worry about those half-empty bottles of bubbly. More wine, less waste.



What more  
could you  
want?



## COCKTAILS

Quello's crisp, refreshing flavour and gentle fizz makes the perfect base for aperitifs, cocktails and experimental party mixes.



### Aperol Spritz

This popular aperitif is fruity and summery, and just the thing for kicking back and relaxing before dining. Replacing ordinary sparkling wine with Quello's zesty bubbles puts a new twist on this Italian tradition.

50ml Aperol  
75ml Quello  
Splash of soda water  
Slice of orange



### Passamori

Designed by ttliquor, Passamori combines fresh fruity flavours with a sprinkle of cinnamon — simply shake, strain and top up with Quello.

25ml Freshly squeezed lemon juice  
25ml Whiskey  
20ml Orgeat  
15ml Freshly pressed apple juice  
25ml Quello  
Cinnamon

*Especially made by ttliquor.co.uk*



### Lieto

Another from ttliquor, Lieto blends the bold yet invigorating flavours of lemon and passionfruit; a perfect pick-me-up for any day of the week!

35ml Freshly squeezed lemon juice  
12,5ml Passionfruit syrup  
40ml Gin  
12,5ml Limoncello  
25ml Quello

*Especially made by ttliquor.co.uk*



### Negroni Sbagliato

'Sbagliato' is Italian for 'mistaken', and this happy-accident of a cocktail was created when a busy bartender mistakenly used sparkling wine instead of gin. The results? A tangy, thirst-quenching drink bursting with citrusy flavours.

29ml Campari  
29ml Martini Red  
29ml Quello  
Slice of orange or lemon





## GET ON BOARD

Crack open a can and try sparkling wine in a freakin' can for yourself — we're confident you'll want to introduce Quello to your customers!

**Contact us to join the Quello revolution!**

Email: [hello@quellosparklingwine.com](mailto:hello@quellosparklingwine.com)

Phone: 07908 215 065

Twitter: @QuelloCan

Facebook: @Quellocan

Instagram: @quellosparklingwine

#quellosparklingwine